



1968-69

Press, Radio & TV Guide



RECAPPING 1967-68 SEASON

Setting up a new pro basketball league franchise in a town notorious for its paganistic worship for King Football has its hangups.

Maverick Coach-General Manager Slater Martin, his owners and front office staff were charged with the problems of drawing fans into the Sam Houston Coliseum in a city which has for years, spent very little of its sports dollars on basketball.

Attendance, or lack of it, is always the primary concern in professional athletics. There are other problems, too—scheduling traveling connections all over the nation, acquiring and disposing of talent, etc.

Amidst all this trouble and worry there has been brighter moments for Martin and his Mavs. The often fiery-tempered Martin, known as one of the great all-time basketball players in the old, established National Basketball Assn., and his club have come a long way since their grueling pre-season workouts at Butler Fieldhouse way back in September, 1967.

They suffered through a hapless exhibition season against New Orleans and Dallas, never even coming close to victory, and then turned right around and routed Denver on the Rockets' home court in their ABA league opener on Oct. 17.

With their satisfying win over the Rockets still dancing in their eyes the Mavericks then went into what was to be their longest slump of the season. They promptly lost nine straight ball games.

Three months of ups and downs followed. The ups were in the form of home victories (something the Mavs have managed their share of all season) and the downs in the form of road losses.

Then, in mid-February, a new image came to the Mavericks. They scored a respectable victory over the New Jersey Americans and then completely annihilated the Pittsburgh Pipers in successive home games.

They played excellent basketball in both games. And, they knew they'd done a good job. With these two victories to prompt them the Mavericks went to the West Coast (where they had yet to win a ball game against either the Oakland Oaks or the Anaheim Amigos) determined to shake the "homer" tag they had picked up.

They destroyed the Oaks, 127-117, setting several individual and team records, and then lost an overtime heartbreaker, 145-142, to the Amigos the next night.

Houston's impressive West Coast showing drew praise from Martin and optimism from his players.

"We had 20 games left to play after that weekend," said forward Art Becker. "We'd played four real good ball games in a row, and we'd finally broken the West Coast Jinx.

"We had good reason to reconsider our plans to make the league playoffs. Although I don't believe anyone had actually given up hope of making the playoffs.

"We'd done a good job on the coast and we knew it. It was refreshing to have everyone talking about how well we could play instead of how badly we'd done in the past." Martin agrees that the mid-February rejuvenation period was one of the highlights of the season.

"I realize now that our club was just slower to jell than other clubs in the league," he claims. "Most of the other teams had a few veterans to build around. We had good material to start with but no experience to speak of.

"It's unfortunate that our boys couldn't have begun the season playing as well as they did at the end of the year. When they all play together they're hard to beat."

From last place in January, the Mavericks climbed to fourth place in the Western Division of the ABA and a berth in the play-offs.

Those encouraging weeks in mid-February gives Martin hope for the season to come. The new season could hold much promise for the Houston Mavericks with the addition of two big veterans, Tom Hoover and Kendall Rhine, several outstanding rookies and the return of last year's players Art Becker, Willie Somerset, Guy Manning and Leary Lentz.



HOUSTON MAVERICKS

601 Melrose Building • Phone (713) 222-6659
Houston, Texas 77002

ADMINISTRATION

ABA Trustee	Earl Allen
Business Manager and Publicity	Carl Storey
Coach	Jim Weaver

STAFF

Promotions	Morris Black
Ticket Sales	Ruth Hardy
Executive Secretary	Eleanor Storey
Trainer	Vernon Eschenfelder
Doctor	Robert Moehrs, M.D.
Equipment Manager	Jim Pugh

RADIO

All Mavericks game are broadcast over Radio Station KRBE
104.1 FM. Play by play Announcer Eric Goldmar.

ARENA

The Houston Mavericks play all their home games in the
Sam Houston Coliseum located in a convenient area of the Civic
Center in downtown Houston. Seating capacity is 8,995.

TICKET INFORMATION

Tickets are on sale at all 5 Foley's Stores — the Maverick
Office 601 Melrose Building and at the Coliseum after 6:30 p.m.
the day of a game.

ART BECKER



Age: 26 Height: 6-9 Weight: 21

Born at Akron, Ohio on January 12, 1942

College: Arizona State

**Pro Experience: 1 year in ABA-
Houston**

ART BECKER — No. 34, Forward. Becker graduated from Arizona State University where in 3 years he averaged 52% from the floor with his best being 58% as a junior. Becker was an outstanding rebounder last season and was second only to Willie Somerset as high scorer for the Mavs. He was selected to ABA All Star team.

WILLIE SOMERSET

Age: 26 Height: 5-10 Weight: 195

Born at Sharon, Pa. on March 17, 1943

College: Duquesne

**Pro Experience: 1 year Eastern League-
Scranton, 1 year ABA-
Houston**



WILLIE SOMERSET — No. 12, Guard. Somerset had a 24.7 points per game average during his college career. He is the Mavericks spark plug and the teams leading scorer and an excellent rebounder for a little man. Willie had an 18.8 scoring average his rookie year in the ABA.

LEARY LENTZ



Age: 24 Height: 6-6 Weight: 205

Born at Clarkton, Missouri on February 23, 1945

College: University of Houston

Pro Experience: 1 year ABA-Houston

LEARY LENTZ — No. 35, Forward. At University of Houston, Leary played four years of outstanding ball, setting a school rebounding record. He is one of the Mavericks leading rebounders and the most consistent outside shooter on the team. He had a 10.7 average his rookie year in the ABA.

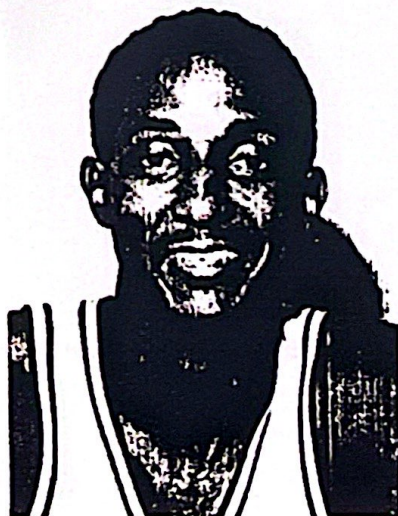
GUY MANNING

Age: 24 Height: 6-7 Weight: 215

Born at Oakwood, Texas on February 4, 1944

College: Prairie View A & M

Pro Experience: 1 year in ABA-Houston



GUY MANNING — No. 31, Forward. Attended Prairie View A & M College where he was the leading scorer in the school's history with 2,084 points. Guy led the nation in scoring his senior year and was named All American his junior and senior year. Guy was one of the best back-up forwards in the ABA last season and has earned a starting position this year.



DON CARLOS

Age: 24 Height: 6-5 Weight: 211

Born at Columbus, Ohio on March 3, 1944

College: Otterbein

Pro Experience: 1 year Eastern League-Hartford

DON CARLOS — No. 14, Forward. Carlos set the Eastern Basketball League afire last year with the Hartford Capitols while he hit an average of 23.8 to earn "Rookie of the Year" laurels. The former Otterbein College great is an excellent foul shooter. Don hits from 15-20 foot range, and an impressive rebounder who likes to go straight to the hoop.

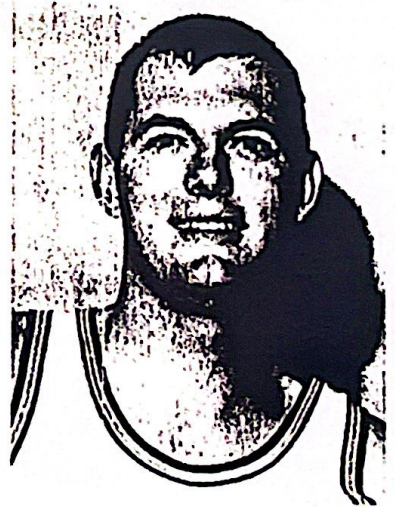
KEITH SWAGERTY

Age: 23 Height: 6-7 Weight: 235

Born at San Jose, California on October 30, 1945

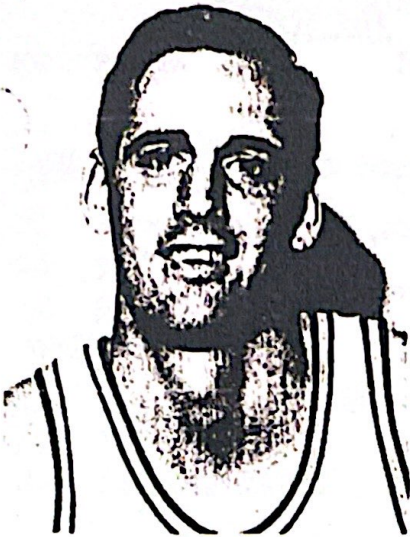
College: University of Pacific

Pro Experience: 1 year Italian Basketball



KEITH SWAGERTY — No. 32, Forward. Keith played his college ball at the University of the Pacific. His three year scoring average was 18.9 topped with a 21.9 his junior year. He averaged 18.5 rebounds per game during his college career. Swagerty was twice a Look Regional All American. He played professional basketball in Italy last year.

KENDALL RHINE



Age: 25 Height: 6-10 Weight: 230

Born at Eldorado, Illinois on February 13, 1943

College: Rice University

Pro Experience: 1 year ABA-Kentucky

KENDALL RHINE — No. 44, Center. Played four years of college basketball at Rice University and was one of the outstanding centers in the Southwest Conference. The Mavericks obtained Rhine in a trade with the Kentucky Colonels. In addition to playing in the ABA last season, Kendell played semi-pro ball with the Phillip 66 team.

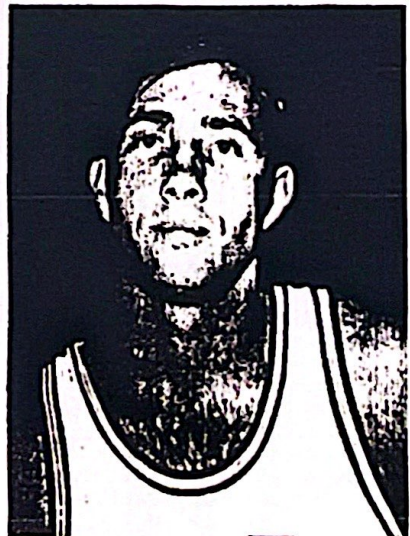
DICK CLARK

Age: 24 Height 6-4 Weight: 190

Born at Findlay, Ohio on January 5, 1944

College: NE Kentucky

Pro Experience: 1 year ABA-Minnesota



DICK CLARK — No. 33, Guard. Clark was obtained by the Houston Mavericks from the Miami Floridians. Miami Coach Jim Pollard, six deep at guard position, waited until the Floridians completed their pre-season schedule before placing Clark on waivers. Clark played 104 minutes, scored 41 points and shot 27.8 from the floor, with 12 rebounds.



TONY JACKSON

Age: 28 Height: 6-4 Weight: 201

Born at Brooklyn, New York

College: St. Johns

Pro Experience: 1 year in ABA-New Jersey

TONY JACKSON — No. 20, Forward. Jackson attended St. Johns University and played 4 years of basketball. He was named All-American 3 consecutive years while playing at St. Johns. Tony played with the New Jersey Americans of the ABA last year and was the team's second highest scorer with a 19.5 average for the season. His rebounding was outstanding with 500 recoveries and he was high on the team's list for assists. Jackson came to the Houston Mavericks from the New York Nets.

STEWART JOHNSON

Age: 24 Height: 6-9 Weight: 225

Born at New York City

College: Murray State

Pro Experience: 1 year ABA-Kentucky



STEWART JOHNSON — No. 24, Center-Forward. Johnson attended Murray State University and played basketball 4 years. He set the school record for the most rebounds in a season with 400 and the most points with 630. He had an 18-point average over 3 years in scoring with 1000 rebounds during the same period. Stewart was acquired by the Houston Mavericks late in November. While playing for the Nets, Johnson was one of the team's best 3-point scorers making 25 of 79 and had a fine record as a rebounder.

MAVERICKS 1968-69 ROSTER

NO.	PLAYER	POS.	HT.	WT.	AGE	COLLEGE
FORWARDS						
31	Guy Manning	F	6-7	215	24	Prairie View A&M
34	Art Becker	F	6-9	210	26	Arizona State
35	Leary Lentz	F	6-6	205	24	Univ. of Houston
32	Keith Swagerty	F	6-7	235	23	Univ. of Pacific
14	Don Carlos	F	6-5	210	24	Otterbein
CENTERS						
24	Stewart Johnson	C-F	6-9	220	24	Murray State
52	Tom Kondla	C	6-8½	235	22	Minnesota
44	Kendall Rhine	C	6-10	230	25	Rice
GUARDS						
12	Willie Somerset	G	5-10	195	26	Duquesne
25	Dick Clark	G	6-4	190	24	NE Kentucky
20	Tony Jackson	G	6-4	200	28	St. Johns

MAVERICKS 1968-69 SCHEDULE

HOME GAMES PLAYED AT SAM HOUSTON COLISEUM

HOME			AWAY		
Mon.	Oct. 28	New Orleans	Sat.	Nov. 2	Indiana
Thurs.	Oct. 31	Dallas	Thurs.	Nov. 7	New Orleans
Wed.	Nov. 20	Indiana	Sat.	Nov. 9	Dallas
Sun.	Nov. 24	Los Angeles	Thurs.	Nov. 14	Denver
Mon.	Nov. 25	Oakland	Sat.	Nov. 16	Los Angeles
Wed.	Nov. 27	Denver	Mon.	Nov. 18	New Orleans
Sun.	Dec. 1	Denver	Wed.	Dec. 11	Kentucky
Wed.	Dec. 4	Miami	Fri.	Dec. 13	New York
Tues.	Dec. 10	Oakland	Sat.	Dec. 14	Indiana
Sun.	Dec. 15	New York	Sat.	Dec. 21	Dallas
Wed.	Dec. 18	Denver	Mon.	Dec. 23	New Orleans
Fri.	Dec. 20	Minnesota	Thurs.	Dec. 26	Miami
Sun.	Dec. 22	Dallas	Wed.	Jan. 1	Los Angeles
Sat.	Dec. 28	New Orleans	Thurs.	Jan. 2	Denver
Sun.	Dec. 29	Los Angeles	Fri.	Jan. 3	Dallas
Sun.	Jan. 5	Indiana—2:30 p.m.	Sat.	Jan. 11	Los Angeles
Mon.	Jan. 6	Kentucky	Sun.	Jan. 12	Denver
Thurs.	Jan. 9	Los Angeles	Fri.	Jan. 17	New York
Mon.	Jan. 13	Miami	Sat.	Jan. 18	Kentucky
Tues.	Jan. 14	Indiana	Sat.	Jan. 25	Dallas
Thurs.	Jan. 16	Minnesota	Sun.	Jan. 26	Oakland
Wed.	Jan. 22	New Orleans	Wed.	Jan. 29	Kentucky
Thurs.	Feb. 6	Dallas	Fri.	Jan. 31	New York
Mon.	Feb. 17	Oakland	Sun.	Feb. 2	Minnesota
Sun.	Feb. 23	New York—2:30 p.m.	Wed.	Feb. 5	Dallas
Mon.	Feb. 24	Miami	Sun.	Feb. 9	Oakland
Wed.	Feb. 26	Denver	Tues.	Feb. 11	Oakland
Mon.	Mar. 3	Kentucky	Wed.	Feb. 12	Los Angeles
Wed.	Mar. 5	Oakland	Fri.	Feb. 14	Miami
Thurs.	Mar. 6	New Orleans	Sun.	Feb. 16	Miami
Sun.	Mar. 9	New Orleans—2:30 p.m.	Wed.	Feb. 19	New Orleans
Tues.	Mar. 11	Minnesota	Thurs.	Feb. 27	Minnesota
Thurs.	Mar. 13	Kentucky	Sun.	Mar. 2	Indiana
bt.	Mar. 15	Los Angeles	Sat.	Mar. 8	Minnesota
Wed.	Mar. 19	Dallas	Fri.	Mar. 14	New Orleans
Mon.	Mar. 24	Denver	Fri.	Mar. 21	Denver
Wed.	Mar. 26	Oakland	Sat.	Mar. 22	Oakland
Thurs.	Mar. 27	Los Angeles	Fri.	Mar. 28	Oakland
Mon.	Mar. 31	New York	Sat.	Mar. 29	Denver

All Home games at 7:30 p.m. except where indicated
For starting time on away games call Maverick office: CA 2-6659

HOUSTON MAVERICKS

1967-68 STATISTICS

HOUSTON	gp	min.	2-point fgm-fga	pct.	3-point fgm-fga	pct.	ftm-fga	pct.	reb	a	e	pf-d	tp	avg
Somerset.....	61	2334	434-935	.46	33-107	.31	359-460	.78	305	225	164	211-5	1326	21.7
Becker.....	76	2689	559-1192	.47	4-12	.33	297-362	.82	713	95	154	321-12	1427	18.8
Frazier.....	76	2125	357-868	.41	1-2	.50	228-376	.61	666	104	146	219-3	945	12.4
Lentz.....	78	2504	343-842	.41	0-3	.00	147-221	.67	648	89	97	175-0	833	10.7
Hamood.....	76	1839	258-741	.35	16-78	.21	186-252	.74	217	227	126	200-2	750	9.9
Pettway.....	76	1572	273-781	.35	16-57	.28	119-183	.65	274	103	82	132-2	713	9.4
Menyard.....	71	1756	256-692	.37	0-0	.00	131-197	.66	551	84	99	218-5	643	9.1
Manning.....	59	1107	204-496	.41	2-6	.33	115-199	.58	311	37	53	151-4	529	9.0
Riedy.....	23	331	45-129	.35	0-0	.00	41-67	.61	68	5	21	27-0	131	5.7
Hardy.....	17	172	32-73	.44	0-1	.00	25-35	.71	56	8	12	23-0	89	5.2
Hale.....	72	1706	98-296	.33	35-112	.31	60-89	.67	260	144	91	143-1	361	5.0
Schurig.....	21	252	32-86	.37	3-8	.38	27-36	.75	29	18	23	38-0	100	4.8
G. Turner.....	2	21	2-2	1.00	0-0	.00	2-3	.67	3	0	2	2-0	6	3.0
Total.....	78	18845	2982-7342	.41	112-389	.29	1774-2537	.70	4207	1175	1093	1906-35	8074	103.5
Opponents.....	78	18845	3013-6917	.44	105-344	.33	2066-2798	.74	4448	1252	1387	1839-34	8407	107.8



HOUSTON AND AREA NEWS MEDIAS

Mickey Herskowitz
Sports Editor
Houston Post
2410 Polk
Houston, Texas 77003

Rush Wood
Sports Dept.
Houston Post
2410 Polk
Houston, Texas 77003

Dick Peebles
Sports Editor
Houston Chronicle
512 Travis
Houston, Texas 77002

George White
Sports Dept.
Houston Chronicle
512 Travis
Houston, Texas 77002

Darrell Mack
UPI
512 Travis
Houston, Texas 77002

Max Skelton
Associated Press
512 Travis
Houston, Texas 77002

Bill Ennis
Sports Dir.
KPRC-TV
P. O. Box 2222
Houston, Texas 77001

Cliff Richardson
Inside Houston
4406 Chartres
Houston, Texas

Sports Director
KYOK
613 Preston
Houston, Texas

Frank Bordman
KTHT Radio
2100 Travis
Houston, Texas 77002

Jeff Thompson
KMSC Radio
P. O. Box 58102
Houston, Texas 77058

Curtis Graves
The Informer
P. O. Box 14369
Houston, Texas 77021

Sports Director
Forward Times
4411 Alameda
Houston, Texas 77004

Bruce Loyer, Sports
KPRC Radio
P. O. Box 2222
Houston, Texas 77001

Ed Edwards,
Sports Dir.
KHOU-TV
P. O. Box 11
Houston, Texas 77001

Bob Hill
KHOU-TV
P. O. Box 11
Houston, Texas 77001

Guy Savage,
Sports Dir.
KTRK-TV
P. O. Box 13
Houston, Texas 77001

KFMK Radio
1900 Medical Towers Bldg.
Houston, Texas 77025

Sports Director
KHTV-TV

7700 Westpark
Houston, Texas

Sports Director
KILT Radio
500 Lovett
Houston, Texas 77006

Dan Lovett
KTRH Radio
Rice Hotel Annex
Houston, Texas 77002

Gene Arnold
KODA Radio
4808 San Felipe
Houston, Texas 77027

Gary DeLaune
KNUZ Radio
P. O. Box 188
Houston, Texas 77001

Art Barker
KCOH Radio
5011 Alameda
Houston, Texas 77004

Richard Dobbyn
KIKK Radio
712 E. Southmore
Pasadena, Texas

Sports Director
KXYZ Radio
Fannin Bank Bldg.
Houston, Texas 77025

Jim Finley
Sports Editor
Bay City Tribune
2244 Ave. G
Bay City, Texas 77414

Thad Johnson,
Sports Editor
Beaumont Enterprise
Beaumont, Texas

Bob Osius
Sports Editor
Beaumont Journal
P. O. Box 3071
Beaumont, Texas 77704

Bill Hartman
Sports Editor
Baytown Sun
Baytown, Texas 77520

Jim Butler
Sports Editor
Bryan Daily Eagle
Bryan, Texas 77801

Ken Carr
Sports Editor
Conroe Courier
Conroe, Texas 77301

Bob White
Sports Editor
Freeport Facts
Freeport, Texas 77541

Sports Director
KBRZ Radio
P. O. Box 2077
Freeport, Texas

A. C. Becker
Sports Editor
Galveston News Tribune
2108 Ave. C
Galveston, Texas 77551

Claude Barnett
KILE Radio
2515 Broadway
Galveston, Texas 77550

George Ferguson
Sports Editor
La Porte-Bayshore Sun
La Porte, Texas 77571

Gary Snyder
Sports Editor
The Leader
Orange, Texas 77631

John Bolan
Sports Editor
The News Citizens
P. O. Box 192
Pasadena, Texas 77501

Corlis Holt
Sports Editor
The News
Port Arthur, Texas 77641

Dan Jensen
Sports Editor
Spaceland Star
League City, Texas 77573

Bob Breazeale
Sports Editor
The Press
P. O. Box 4356
Pasadena, Texas 77502

Steve Vernon
Sports Editor
Texas City Sun
624 Fourth Ave. N
Texas City, Texas 77590

Bill Vance
KTLW Radio
Texas City, Texas

Victoria Advocate
Johnny Lyons,
Sports Editor
311 E. Constitution
Victoria, Texas 77903

George Thompson
Sports Director
KFRD Radio
P. O. Box 832
Rosenberg, Texas

